

Chapter 44 - Advertising.

Ai Hoshino. Lukas looked up her name on his computer and then opened her Wikipedia. Yes, she was a wonderful character. She was an idol from an anime called Oshi no Ko. "But that..." But when Lukas read the manga synopsis, he was pretty surprised.

"Does that happen? Isn't that a bit much?" The work had been finalized a few years ago. He opened the first chapters of the manga on the internet and took a look.

He stopped reading when he came to the scene where Ai died with her son in her arms. However, he did not cry. But still, Lukas felt something indescribable in his heart.

"What a disgrace..." Ai's life was complete trash. Even though she had a lot of fame, beauty, and talent, she couldn't love someone.

That was sad, a sad life.

"What do I do?" Lukas knew he would have to use Ai, but could he do that? But isn't she dead? How was it possible for him to summon her? Or maybe the system ignores all that?

That could be the case.

Haa~~

Lukas sighed, turned over all the other cards, and picked up several useless items.

He again opened his system and saw the list of available characters. He had four characters now, but only two could be used inside a dungeon (Sylph and Renji). Ekaterine was useless, and Ai could be used in other ways.

Like to advertise his channel.

"She's a famous idol, she's beautiful, and she has above-average popularity. If I put her on my channel, I'll probably get a lot of viewers..." But Lukas didn't know the consequences this would bring.

He didn't show Abarai on his channel, an anime character. What would have happened if he had?

Bleach ended long ago and was no longer as relevant, but it still had fans, just like Ai. However, Ai's popularity is much higher than Abarai's, so the number of fans is much higher.

An anime character suddenly appearing on my channel could cause confusion.

"But who cares? The system gave me these characters to use. The right thing is to use them on my channel."

And just as Lukas was about to close the system screen, a notification arrived.

[ Advertisement ]

"You've got to be kidding..." Then a new feature of the system had suddenly been shown to him.

However, he noticed that he had reached level 20 and probably gained this new feature after reaching that level.

"That's rather surprising," Lukas said as he read the description of the new feature called [ Advertising ].

Now he believed it could become a success in no time.

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Lukas took a good look at the new feature.

Yes, it is what you are imagining.

"It is an advertising system where I can increase the reach of my channel. I can create ads that will be shown to various people worldwide... And the effectiveness will depend on the character's popularity rank."

And since Ai's popularity rank was SSS, Lukas was eager to test it.

"But apparently, it's limited to one advertisement per week. But even so, isn't that pretty good?"

Lukas looked at the new system screen that had been opened. It had a slot for you to put a character in, and you could choose the type of ad: a fun ad, a dark ad, and that sort of thing.

It was so simple that it looked just like a children's game.

"Since we're talking about Ai, a fun and cheerful ad is good enough. Do I get to choose how to do it? Maybe an exclusive musical performance by Ai where she advertises my channel at the song's end?"

It was something interesting, and it could work.

In current years, idols are less famous than they were, but they still have some success in Japan. So a show of the "top 1 idol" would attract many of those people to your channel.

"Alright, put Ai in there and create a cheerful ad. Use one of the original songs from the anime and create a unique show." The system created everything perfectly. Unlike what Lukas expected, the ad was entirely made in animation.

He hoped Ai would show up (the real Ai), but it didn't happen. Only her character was there; the system created an animation.

"That's great." Lukas watched the one-and-a-half-minute announcement. It was short, but it was enough.

The ad was beautiful and catchy. Ai was singing joyfully on a stage while an imaginary audience went wild. Ai was sweating and dancing contagiously on stage.

Her appearance was so charming that Lukas even got emotional.

"How could someone have the guts to kill a girl like her?" He couldn't even think of doing that to someone like her. Such a sweet and gentle girl. What was the author thinking when he created a story like this?

The story had a satisfying and conclusive ending, but still, it was too much for him.

"One day, I'll read the whole story."

And with the ad created, it began to circle the entire internet.

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The internet became a mess after a mysterious ad played for almost every person who opened a new video on YouMedia. The ad was a very well-done animation of a character that is very famous even to this day.

It soon went viral.

But there was something strange. At the end of the video, a channel was being advertised. Probably the creator of that video.

[ Surmaingel ]

Curious people started visiting Surmaingel's channel and noticed that he had just begun his channel recently. Despite this, he had a good number of subscribers.

Many people started watching his videos and sharing them on Twitter. In a short time, Surmaingel's number of subscribers more than doubled!